

Place an ad in the *Solano Lawyer*, the magazine of the *Solano County Bar Association*, and reach over 300 targeted members and an additional 1,500 in the trade!

Why advertise in the Solano Lawyer? Aside from the prestige of being associated with the Solano County Bar Association, the Solano Lawyer provides you an opportunity to target a niche market of legal practitioners and the larger community that supports them.

If you are looking for a group of consumers with disposable income and the savvy and sophistication to appreciate your products and services, you have come to the right place.

Solano Lawyer's advertising rates allow you to reach this unique audience without breaking your advertising budget.

It should come as no surprise that Solano has experienced tremendous growth over the last few years and the trend indicates that our county will continue to experience exponential growth for the foreseeable future. The legal community will also be growing in step with the larger population growth.

Solano Lawyer

Bob Javan - *Chief Editor / Pres. Board*
 Valerie Dodini - *Editor / Board Director*
 Carrie S. Scarlata - *Board Director*
 Steve Murphy - *Treasurer*
 Julie Hilt - *Executive Director*



Solano Lawyer online at
www.solanobar.org



To advertise in Solano Lawyer Magazine & Website:

Garson Design Services, is contracted by the SCBA to design and produce the quarterly newsletter. We produce and charge for the ads to compensate.

1 See pages 2, 3 for ad sizes and payment options.

2 See page 4 for Magazine actual ad sizes

For more info call: • 707 428-1743/p • 707 428-3652/f • mail@garsondesign.com



• Issue • Released	Space Resv. Due	Art Due
• Spring 2008 • Mar. 1, 2008	Feb. 10, 2008	Feb. 15, 2008
• Summer 2008 • July 1, 2008	June 10, 2008	June 15, 2008
• Fall 2008 • Sept 1, 2008	Aug. 10, 2008	Aug 15, 2008
• Winter 2008 • Dec. 1, 2008	Nov. 10, 2008	Nov. 15, 2008

• Issue schedule subject to change.

MAGAZINE Ad Sizes & Costs

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SOLANO LAWYER

QUARTERLY MAGAZINE OF THE SOLANO COUNTY BAR ASSOCIATION

Online at: www.solanobar.org

• **NOTE: Please fill in required (arrowed) info and FAX BACK TO 428-3652**

Full Page
7-1/2" (7.5") wide x 10" (10.0") tall

1/2 Pg Horiz.
7-1/2" (7.5") wide x 4-29/32" (4.915") tall
or....
 1/2 Pg Vert.
3-11/16" (3.7") wide x 10" (10.0") tall

1/4 Page
3-11/16" (3.7") wide x 4-29/32" (4.915") tall

1/8 Page
3-11/16" (3.7") wide x 2-3/8" (2.375") tall

- \$600 x ___ issue(s) = \$____
 \$1,800 / 4 issues (25% dscnt)
 • 4 issues includes free website button ad! - see page 3

- \$350 x ___ issue(s) = \$____
 \$1,050 / 4 issues (25% dscnt)
 • 4 issues includes 50% off website button ad! - see page 3

- \$250 x ___ issue(s) = \$____
 \$750 / 4 issues (25% dscnt)
 • 4 issues includes 25% off website button ad! - see page 3

- \$150 x ___ issue(s) = \$____
 \$450 / 4 issues (25% dscnt)

- **Artwork:** I'll email hi-res ad art to mail@garsondesign.com Create ad art for me – see info 3 at bottom of sheet
 • **Run is:** Winter Spring Summer Fall Year: _____ Winter Spring Summer Fall Year: _____

1 Check desired ad size / run above. (See next page for actual size of ads). See next page for Web Ads. 2 Choose payment method below - Check or Credit Card • You may fax back credit card info or pay by check (to Garson Design Services) and mail, or call 428-1743 arrange time to drop off, to Garson Design: 239 Concord Ave, Fairfield, CA 94533. We must receive payment before ad run. 3 Chose Artwork method above.

• **CHECK PAYMENT Regular Mail (or call 428-1743 to arrange dropoff):**

DATE: _____ **NAME:** _____

COMPANY: _____ **ADDRESS:** _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **FAX:** _____

EMAIL: _____ **SIGNATURE:** _____

• **CREDIT CARD PAYMENT VISA / Mastercard:**

IMPRINTED DATA ONLY ABOVE THIS LINE _____ DO NOT CIRCLE EXPIRATION DATE

0000-0000-0000-0000

Credit Card #

First? Last? ??/??

Cardholder's exact name on card Exp. Date
 _____ _____ _____

Garson Design Services
 239 Concord Ave
 Fairfield, CA 94533
 4492-1500-0002-0545

CARDMEMBER SIGN HERE

Cardmember acknowledges receipt of goods and/or services in the amount of the TOTAL shown hereon and agrees to perform the obligations set forth in the Cardmember's agreement with the Issuer.

EXPIRATION AND VALID DATES CHECKED <input checked="" type="checkbox"/>	AUTHORIZATION NUMBER				DATE		
	DEPT.	DESCRIPTION	AMOUNT	MONTH	DAY	YEAR	
CASHIER	4???	Client - Job				??	??
 	Inv.	3???	(final?)				
DATE			SUB TOTAL				
Plan CCcard: _____			TAX				
In Quicken: _____			TOTAL	?? ??			
On Statement: _____							

PRESS FIRMLY-USE BALLPOINT PEN

SALES SLIP

In the event of litigation, to enforce the terms of this contract, or set forth within, the prevailing party shall be entitled to reimbursement of all attorney fees and costs. Final digital art property of GDS, release requires additional pricing except for logo design. 07/08/03

• **SUBMITTING ARTWORK**

- 1 You can just send us your finished ad to proper size. See templates next page! 2 Ad must be either: 300dpi tiff or jpg at 100% Hi-res PDF or EPS with all text saved as paths We cannot accept MS Word or Publisher files Fax a copy of ad • Ads not to spec - charges may apply 3 Send us your logo and we'll create the ad for you. When running multiple quarters GDS will donate 1 hour of design time for ad, time beyond billed at standard rate. (\$30.00/Hr). Ad design is typically \$90 - \$180 plus scans and proofs. • All pricing subject to change.

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PHONE: _____ **FAX:** _____

EMAIL: _____ **SIGNATURE:** _____

CREDIT CARD PAYMENT AMEX:

DATE _____

Ran CCard: _____

In Quicken: _____

On Statement: _____

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Cardmember
Credit Card #
First Name? Last Name?
Company? (If applicable) ???/?
Cardholder's exact name on card Exp
Date of Charge
??/?/??

Service Establishment
Garson Design Services
239 Concord Ave
Fairfield, CA 94533
504-226-664-5

Cardmember Signature
X

Merchandise and/or service purchased on this card shall not be resold or returned for cash refund. Establishment agrees to transmit to American Express Travel Related Services Co., Inc or authorized representative for payment

AMERICAN EXPRESS Cards

EXPIRATION DATE CHECKED
APPROVAL CODE
??????

DESCRIPTION
4??? Client - Job Inv: 3??? (final?)

\$???.??

Dollars Cents

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NOTE: Please fill in required (arrowed) info and FAX BACK TO 428-3652

	3 month run	6 month run	12 month run	
<input type="checkbox"/> Square Button 120px x 120px	<input type="checkbox"/> \$80 x 3 (min.) = \$240	<input type="checkbox"/> \$75 x 6 = \$450 (\$30 Savings)	<input type="checkbox"/> \$70 x 12 = \$840 • (\$120 Savings) <input type="checkbox"/> FREE! With Full Page Magazine Ad <input type="checkbox"/> \$420 (50% Off) with 1/2 Page Magazine Ad <input type="checkbox"/> \$630 (25% Off) with 1/4 Page Magazine Ad <input type="checkbox"/> 12 month run – GDS will create art for Free!	<input type="checkbox"/> Square Button 120px wide x 120px tall 
<input type="checkbox"/> Ad Design	<input type="checkbox"/> +\$90 GDS will create for you – see below <input type="checkbox"/> You will provide ad to specs – see below			
<input type="checkbox"/> Vertical Banner 120px x 240px	<input type="checkbox"/> \$120 x 3 (min.) = \$360	<input type="checkbox"/> \$115 x 6 = \$690 (\$30 Savings)	<input type="checkbox"/> \$110 x 6 = \$1320 • (\$120 Savings) <input type="checkbox"/> 12 month run – GDS will create art for Free!	<input type="checkbox"/> Vertical Banner 120px wide x 240px tall 
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Ad Design – GDS Create Artwork For You Send us your logo, text, photo and we'll create the web ad for you. Excessive changes (more than 2) will be billed additional at standard rate \$30.00/hr. Ads must be submitted before end of the month for next month run. Ads are not pro-rated if after the month. GDS may take up to 72 hours to post online. Provide GDS the URL of the site the ad is to link to.

Ad Design – You Create/Submit Artwork Art submitted must be: 1. Correct dimension 2. .JPG or .GIF format 3. 72dpi & RGB 4. Provide GDS the URL of the site the ad is to link to. 5. Emailed to mail@garsondesign.com 6. Submitted before end of the month for next month run. Ads are not pro-rated if after the month. GDS may take up to 72 hours to post online 7. Animated ads cannot loop more than 3 times. 8. File size not to exceed 80 kb

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CREDIT CARD PAYMENT VISA / Mastercard:

IMPRINTED DATA ONLY ABOVE THIS LINE — DO NOT CIRCLE EXPIRATION DATE

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Credit Card #

First? Last? ????

Cardholder's exact name on card Exp. Date ????????

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Fairfield, CA 94533
4492-1500-0002-0545

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	DEPT.	DESCRIPTION	MONTH	DAY	YEAR
CASHIER	4???	Client - Job	?	?	??
	Inv.	3???	(final?)		
					
					
					
Ran OCard: _____	SUB TOTAL		?	?	??
In Quicken: _____	TAX				
On Statement: _____	TOTAL		?	?	??

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EMAIL: _____ **SIGNATURE:** _____

• **CREDIT CARD PAYMENT AMEX:**

DATE _____

Ran CCard: _____

In Quicken: _____

On Statement: _____

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Cardmember
Credit Card #
First Name? Last Name?
Company? (if applicable) ??/?/?
Cardholder's exact name on card Exp
Date of Charge
?/?/?/?/?

Service Establishment
Garson Design Services
239 Concord Ave
Fairfield, CA 94533
504-226-664-5

Cardmember Signature
X

EXPIRATION DATE CHECKED
APPROVAL CODE
??????

DESCRIPTION
4??? Client - Job
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Merchandise and/or service purchased on this card shall not be resold or returned for cash refund. Establishment agrees to transmit to American Express Travel Related Services Co., Inc or authorized representative for payment



Full page 7-1/2" (7.5") wide x 10" (10.0") tall
\$600 per issue or \$1,800 (25% discount) per year (4 issues)

1/4 page 3-11/16" (3.7") wide x 4-29/32" (4.915") tall
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\$350 per issue or \$1,050 (25% discount) per year (4 issues)



744 Empire Street, Suite 201 • Fairfield CA 94533 • 707-422-5087/p
707-422-3860/f • scba@solanobar.org • www.solanobar.org

Look at what people are saying about Solano County Lawyer!



*"Very nice job on Solano Lawyer." –
Jerry Hobrecht, City of Vacaville*

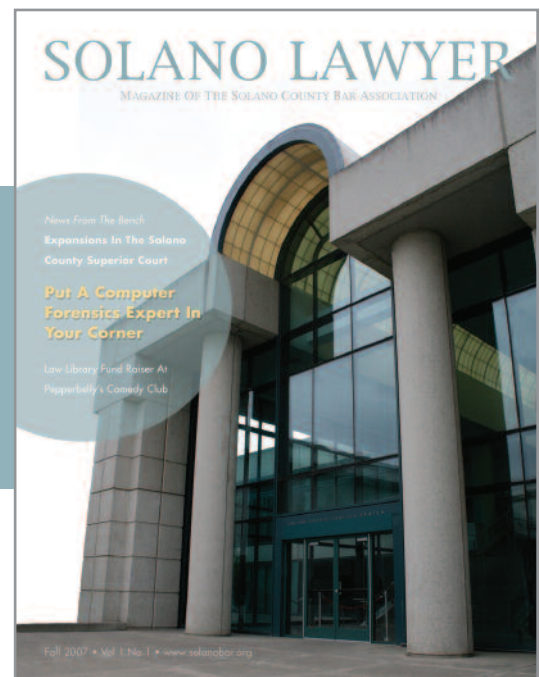
*"The magazine is absolutely awesome. Informative, polished, professional, excellent publication. You have done an outstanding job. I am proud to have made a contribution to the first issue. (And how cool that you included my name, I am grateful)" –
Cynthia T. Passon, Senior Management Analyst, Superior Court of California*

*"Wow! The magazine is amazing. I am so impressed." – Hon. Wendy Getty,
Solano County Superior Court*

All three ads were very impressive! I did not envision your artistic abilities. But you enhanced the ads substantially. – Paul S. Hokokian, Attorney At Law

*"Great job on the inaugural issue! We'll advertise. I'll discuss with Scott exactly what we want." –
Stephen Gizzi, Esq., Partner, Gizzi & Reep, LLP Benicia*

"As my 13 year old would say OMG!!! Awesome. Congratulations." – Dana Dean



- For advertising call 707-428-1743 • mail@garsondesign.com • Garson Design Services
- For article submission, comments, info call 707-422-5087 Julie Hilt, Exec, Director SCBA